

**MONTGOMERY COUNTY  
CONVENTION & VISITORS COMMISSION  
Minutes of August 13, 2024 Meeting**

**Call to Order:** The Montgomery County Convention & Visitors Commission met in regular session at 6 p.m. on August 13, 2024 in the Commissioners' Conference Room at the Montgomery County Government Center, 1580 Constitution Row, Crawfordsville, Indiana. Commission members present were John Frey, Carter Wilson, Jake Bohlander, Mike Reidy and Isaac Hook. Attorney Tyler Nichols and Visitors Bureau Director Heather Shirk and Associate Director Stephane Timmons, were also present along with members of the Visitors Bureau board.

**Minutes.** Minutes for June 11, 2024 meeting were considered; Mike Reidy moved to approve the minutes and Isaac Hook seconded, the motion passed 5-0.

**Officer Reports.**

**A. Treasurer:** The Treasurer provided fund information to the Commission and reported that the Innkeepers Tax Fund had revenues of \$37,701 in June and \$36,367 in July. The year-to-date revenues amount is now \$183,939. This is \$32,304 more than 2023 and is the highest ever total revenues for the same period.

**B. Visitors Bureau:** Heather Shirk introduced Stephanie Timmons the Visitors Bureau's newly hired Associate Director and provided the Commission a report regarding upcoming major events as well as the Visitors Bureau's 2025 budget, goals and expectations.

**New Business.**

**A. 2025 Budget.** Chair John Frey opened up a discussion of the 2025 CVC budget and its relation to the Visitors Bureau's 2025 budget. Isaac Hook made a motion to approve the following budget which Mike Reidy seconded:

Fund	Fund Description	Acct	Acct Description	2025 Budget
7304	Innkeepers Tax	30079	Legal Services	\$5,000
7304	Innkeepers Tax	41515	Event Grants	\$25,000
7304	Innkeepers Tax	41517	Special Grants	\$90,000
7304	Innkeepers Tax	41519	Program Grants	\$464,600
				<b>\$584,600</b>

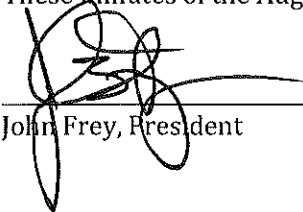
Motion passed 5-0.


**Money Matters.** Isaac Hook moved to approve and pay claims in the amount of \$587.50 and Carter Wilson seconded, motion passed 5-0.

**Other Business:** None.

**Adjournment:** With no other business, the meeting was adjourned at 7:04 p.m.

These minutes of the August 13, 2024 meeting are approved this 10th of September, 2024.

  
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John Frey, President

Attest:  V. P.  
Mike Reidy, Secretary